

CRS Governance Policies – Board Election Campaigning Guidelines and Procedure

The CRS allows for campaigning during the Board of Directors Election period. Candidates on the approved slate may proceed following the CRS campaigning guidelines and procedures are detailed below.

I. General

- a. **The campaigning period** begins when the slate of candidates is announced via email to the membership on February 19. 2024.
- b. **Candidates** are <u>required</u> to provide by February 14, 2024, for posting on the CRS Election page, the following:
 - a high-resolution photo (.png, jpg)
 - a biography no longer than 200 words

II. Channels and Media

- a. **CRS** will announce via email the slate of candidates and link to the official Election page on the CRS website.
- b. **Candidates** may campaign through their own means, channels, social media including personal e-mail distribution lists, FaceBook, LinkedIn, Twitter, etc. or other non-CRS platforms.
- c. No campaigning is allowed through any sponsored channels.
- d. **Candidates** are encouraged to provide by February 19, 2024, for posting on the CRS Election page, their vision and goals for their terms in the following format:
 - 3-minute (no longer) video in .mp4 format
 - Pdf, word document

III. Code of Conduct

- a. Candidates are encouraged to communicate their vision and goals to the membership.
- b. Candidates may neither make nor post disparaging comments about other candidates.
- c. **The Board of Directors' current members** may not appear to show any bias towards/against or support any of the candidates in any way using any channels and will remain silent during the campaign period by not engaging with the campaign in any way.